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Mark C. Layton, aka "Mr. Agile (TM)," is a veteran of more than 25 years in the project and program management field. He is a Certified Scrum Trainer, a PMP, and an MBA. He holds multiple scrum scaling certifications and is the founder of Platinum Edge, LLC.

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Mark C. Layton, aka "Mr. Agile™", is a veteran of more than 25 years in the project and program management field. He is a Certified Scrum Trainer, a PMP, and an MBA. He holds multiple scrum scaling certifications and is the founder of Platinum Edge, LLC.

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Agile project management focuses on continuous improvement, scope flexibility, team input, and delivering essential quality products. Agile project management methodologies include scrum, extreme programming (XP), and lean, among others.

## *Agile Project Management For Dummies*

Mark C. Layton, known globally as Mr. Agile, is an organizational strategist and PMI certification instructor with over 20 years in the project/program management field.

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Dummies author Mark Layton  
discusses the importance of  
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Mark C. Layton, aka "Mr.  
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management field. He is a  
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principles for faster, more  
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more flexible and far more responsive to customers. Using Agile Project Management (APM), project managers can achieve all these goals without compromising value, quality, or business discipline. In Agile Project Management, Second Edition, renowned agile pioneer Jim Highsmith thoroughly updates his classic guide to APM, extending and refining it to support even the largest projects and organizations. Writing for project leaders, managers, and executives at all levels, Highsmith integrates the best project management, product management, and software

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**Dummies Layton** Development practices into an overall framework designed to support unprecedented speed and mobility. The many topics added in this new edition include incorporating agile values, scaling agile projects, release planning, portfolio governance, and enhancing organizational agility. Project and business leaders will especially appreciate Highsmith's new coverage of promoting agility through performance measurements based on value, quality, and constraints. This edition's coverage includes:

Understanding the agile revolution's impact on

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product development

Recognizing when agile methods will work in project management, and when they won't  
Setting realistic business objectives for Agile Project Management  
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Utilizing a proven Agile Enterprise Framework that encompasses governance, project and iteration management, and technical practices  
Optimizing all five stages of the agile project:  
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Guide your project to success from initial idea to final delivery In today's time-pressured, cost-conscious global business environment, tight project deadlines and high expectations are the norm. Projects are now the standard way of implementing change, and project

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- see how to get the very  
best from your teams Get in  
the driving seat - learn to  
take control and steer your  
project to success Open the  
book and find: Clear and  
simple explanation of  
powerful planning techniques  
Ways to track progress and  
stay in control How to  
identify and then control  
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Why understanding your  
project's stakeholders is  
key How to use technology to  
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**Teams and Specialists Learn to:** Motivate your teams to perform to their full potential Plan, execute and deliver your projects with confidence Stay in control to deliver on time, within budget and to the right quality

The book is intended to provide a much deeper understanding of agile principles, methodologies, and practices to enable project managers to develop a more agile approach and understand how to blend and tailor agile and traditional principles, methodologies, and practices to create an appropriate balance of



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**Dummies Layton** control and agility to fit a business environment as well as the risks and complexities of any individual project. The book will also provide business managers and leaders an understanding of how to fit agile methodologies into an overall business strategy that provides the right balance of control and agility for their business.

Your go-to project management guide! Project managers are among the most sought-after people in today's business universe. Here's your one-stop guide to all the information and advice you need for

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The rules and practices for Scrum—a simple process for managing complex projects—are few, straightforward, and easy to learn. But Scrum’s simplicity itself—its lack of prescription—can be disarming, and new practitioners often find themselves reverting to old project management habits and tools and yielding lesser results. In this illuminating series of case studies, Scrum co-creator and evangelist Ken Schwaber identifies the real-world lessons—the successes and failures—culled from his

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Tools Build-and

release-products in 30-day  
cycles so clients get  
deliverables earlier Avoid  
missteps by regularly  
inspecting, reporting on,  
and fine-tuning projects  
Support multiple teams  
working on a large-scale  
project from many geographic  
locations Maximize return on  
investment!

Agile project management is  
a proven approach for  
designing and delivering  
software with improved value  
to customers. Agility is all  
about self-directed teams,  
feedback, light  
documentation, and working  
software with shorter

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Development cycles. The role of the project manager with agile differs significantly from traditional project management in that there is minimal up-front planning. Agile for Project Managers will help project managers from any industry transition to agile project management. The book examines the project management component of agility, concentrating on industry standards, certifications, and being agile. It also compares agile methods to traditional project management methods throughout to provide readers with a clear understanding of the differences between the two.

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The book's focus is in alignment with the Project Management Institute (PMI®) Agile Certified Practitioner (PMI-ACP®) credential—making it an ideal resource for anyone preparing for the PMI-ACP® exam. Coverage includes: Agile as a project management methodology Agile teams Agile tools and techniques Flavors of agile Agile principles Agile certifications The book provides readers with the understanding required to decide which projects will benefit from agile. It also includes information that can help readers to assess their organizations' readiness for agile methods.

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**Dummies Layton** Complete with a list of agile training providers, the book will help certified project managers make a smooth transition to agile project management and will provide newcomers with the basic knowledge needed to pass the PMI-ACP® exam, the first time around.

The increase in project outsourcing has forced traditional programmers to take on the role of project managers and quickly learn how to manage software projects. The author discusses all of the essentials in widely accepted project management methodology, from managing



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