

Blue Line Imperative

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Blue Line Imperative

As we say often in The Blue Line Imperative, value creation occurs when more happiness is delivered to people than alternative uses of the same resources, or the same happiness is delivered using fewer resources. An example of the latter appears in the latest issue of Popular Science.

The Blue Line Imperative

The Blue Line Imperative demonstrates with powerful clarity why the goal of any value-driven enterprise is to raise the blue line as high as possible, and shows us how to achieve it. About the Author KEVIN KAISER is Professor of Management Practice at INSEAD and Director of INSEAD's Transition to General Management program as well as Director of the ABN Amro Managing for Value Research Fund at INSEAD.

The Blue Line Imperative: What Managing for Value Really ...

"The Blue Line Imperative provides valuable lessons about what value is, how to measure it, and how to create it. Many companies follow the red line, thinking it is the right thing to do. This book explains why the red line ultimately does not work and why the blue line does."

Amazon.com: The Blue Line Imperative: What Managing for ...

September 8, 2013. By Kevin Kaiser & S. David Young. In The Blue Line Imperative: What Managing for Value Really Means, Kevin Kaiser and S. David Young introduce a concept called 'blue-line management', an approach in which all decisions of consequence in an organisation are made with one aim: to create value.

The Blue Line Imperative: A Radical New Approach to Value ...

In The Blue Line Imperative: What Managing for Value Really Means, Kevin Kaiser and S. David Young introduce a concept called 'blue-line management', an approach in which all decisions of...

(PDF) The Blue Line Imperative: A Radical New Approach to ...

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The Blue Line Imperative: What Managing for Value Really Means by Kevin Kaiser and S. David Young. Recent Posts. China's fiscal stimulus will have permanent, negative, consequences; Wells Fargo provides amazing example of red line management; Beware of overvalued equity—it can kill your company;

The book : The Blue Line Imperative

Kevin and I have found many books to helpful in writing The Blue Line Imperative. What follows is the first of what promises to be many recommendations for worthy books that touch on at least one of the themes addressed in our own book. Capex Excellence: Optimizing Fixed Asset Investments, by H. Hansen et al. [...]

Books : The Blue Line Imperative

Empirical support for Blue Line Management. Jilian Popadak is a PhD student at Wharton. Employing an interesting and innovative research design, she has produced a working paper (link is here) which tests one of the cornerstones of the blue-line argument: namely, that companies that focus management efforts on indicators (the red line) and not on intrinsic value (the blue line) will [...]

Value destruction : The Blue Line Imperative

A so-called thin blue line flag on a truck in Pelham, N.Y. The flag has become a point of contention amid a national reckoning over racism and police violence.

What Happened When a School District Banned Thin Blue Line ...

Read Free Blue Line Imperative

This approach leads to the Three Pillars of the Blue Line Imperative: Fairness, Trust and Learning. 'The logical cornerstone of fair process: the willingness and ability to change'. These are words associated with management and leadership more than finance – and as the authors note these are the culturally critical skills organizations need to foster to create real, sustainable value.

The Blue Line Imperative: What Managing for Value Really ...

The Blue Line Imperative: What Managing for Value Really Means by Kevin Kaiser. Goodreads helps you keep track of books you want to read. Start by marking "The Blue Line Imperative: What Managing for Value Really Means" as Want to Read: Want to Read. saving ... Want to Read.

The Blue Line Imperative: What Managing for Value Really ...

About. Voted "Best Pizza in Silicon Valley," Blue Line Pizza features award winning cornmeal crust deep dish and NY style thin crust pizzas, organic salads and appetizers, gluten-free and vegan options and a wide selection of craft beers, regional wines and signature cocktails.

Blue Line Pizza

As we say often in The Blue Line Imperative, value creation occurs when more happiness is delivered to people than alternative uses of the same resources, or the same happiness is delivered using fewer resources. An example of the latter appears in the latest issue of Popular Science. Journalist Rupert Goodwins writes of ongoing efforts [...]

Uncategorized : The Blue Line Imperative

The Blue Line Imperative: What Managing for Value Really Means. by Kaiser, Kevin. Format: Hardcover Change. Price: \$34.84 + Free shipping with Amazon Prime. Write a review. Add to Cart. Add to Wish List Top positive review. See all 23 positive reviews > fernando gracioli teixeira. 5.0 out of ...

Amazon.com: Customer reviews: The Blue Line Imperative ...

Daughter of slain officer stands up to NY school district banning Thin Blue Line flag for staff. Carla Caccavale, daughter of slain officer, tells 'Fox & Friends' about her fight to honor her ...

Daughter of slain officer demands apology after NY school ...

The Blue Line Imperative : What Managing for Value Really Means by S. David Young and Kevin Kaiser (2013, Hardcover)

The Blue Line Imperative : What Managing for Value Really ...

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Blue Line Sports

You conclude "An Imperative Duty" with spirits which are depressed. You are conscious that the author wanted you to feel blue and chilly, and you are aware that he has succeeded. View Full Article ...

A groundbreaking guide to making profitable business decisions Do you wonder why your value initiatives aren't providing the payoff you'd hoped for? Could it be because you've been thinking about value all wrong? According to the authors of this groundbreaking guide, there's a very good chance that you have. Using examples from leading companies worldwide, they explain why every decision a company makes either creates value or detracts from it, and why, if they hope to survive and thrive in today's increasingly competitive global marketplace, company leaders must make value-creation the centrepiece of every business decision. Authors Kaiser and Young have dubbed this approach "Blue-Line Management," (BLM), and in this entertaining, highly accessible book, they delineate BLM principles and practices and show you how to implement them in your company. Explains why the failure to properly define and assess value often makes it difficult for the people who manage businesses to effect long-term success Offers guidelines for making the satisfaction of customer needs and wants—i.e. value creation—the driver of all business activities The authors are respected academics at INSEAD, the world's largest and most respected graduate business school, with campuses in Europe, Asia and the Middle East

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What makes Apple so valuable as a company? Why is Tesla worth so much? How did Dyson come up with such a great vacuum cleaner? The answer is, at the heart of these companies' greatness (and, importantly, their enterprise value), is a very strong core asset – an element of strategy that any business, large or small, can create. Using a simple and effective thirty-step process, Thirty Essentials: Strategy will help you define and design the most valuable core asset possible to dramatically increase the value of your business. This successful framework is based on the extensive experience of Andrew Laurie, a top business coach and former-CEO of a multi-billion-dollar company. It is based on the same principles he implemented to grow that company from sales of \$50 million to \$2 billion in under two years. Where many existing books on strategy tend to be theoretical and complicated, Thirty Essentials: Strategy presents a straightforward process to define a great core asset that can be implemented by everyone from small business owners to senior executives at large

corporations.

Make the move up to senior management with lessons from world-renowned business school experts Based on themes from INSEAD's popular Transition to General Management programme, authors Kevin Kaiser, Michael Pich, and I.J. Schechter offer sound advice and practical insights for those looking to move to senior general management roles. By following the stories of three managers making the transition to general management, *Becoming A Top Manager* highlights not only the most crucial aspects of becoming a successful general manager, but also the necessary mindset changes required—both on a personal and professional level—that will ultimately translate into ongoing success. Provides practical insights, clarity and confidence for those looking to move into senior general management roles Written by a well-known and experienced international author team Outlines key skills and executive tools needed for the transition Online resources also available at www.wiley.com/go/topmanager

TRY (FREE for 14 days), OR RENT this title: www.wileystudentchoice.com *Corporate Financial Reporting Analysis* combines comprehensive coverage and a rigorous approach to modern financial reporting with a readable and accessible style. Merging traditional principles of corporate finance and accepted reporting practices with current models enable the reader to develop essential interpretation and analysis skills, while the emphasis on real-world practicality and methodology provides seamless coverage of both GAAP and IFRS requirements for enhanced global relevance. Two decades of classroom testing among INSEAD MBA students has honed this text to provide the clearest, most comprehensive model for financial statement interpretation and analysis; a concise, logically organized pedagogical framework includes problems, discussion questions, and real-world case studies that illustrate applications and current practices, and in-depth examination of key topics clarifies complex concepts and builds professional intuition. With insightful coverage of revenue recognition, inventory accounting, receivables, long-term assets, M&A, income taxes, and other principle topics, this book provides both education and ongoing reference for MBA students.

Law-related words and phrases abound in our everyday language, often without our being aware of their origins or their particular legal significance: boilerplate, jailbait, pound of flesh, rainmaker, the third degree. This insightful and entertaining book reveals the unknown stories behind familiar legal expressions that come from sources as diverse as Shakespeare, vaudeville, and Dr. Seuss. Separate entries for each expression follow no prescribed formula but instead focus on the most interesting, enlightening, and surprising aspects of the words and their evolution. Popular myths and misunderstandings are explored and exploded, and the entries are augmented with historical images and humorous sidebars. Lively and unexpected, *Lawtalk* will draw a diverse array of readers with its abundance of linguistic, legal, historical, and cultural information. Those readers should be forewarned: upon finishing one entry, there is an irresistible temptation to turn to another, and yet another.

See faster results through everyday feedback. *The Feedback Imperative: How to Give Everyday Feedback to Speed Up Your Team's Success* reveals the hidden reasons why giving feedback to employees can be so difficult and yet so urgently needed in today's workplace, and provides the definitive steps for overcoming feedback avoidance and taking great leaps forward with employee engagement, retention, and performance. Anna Carroll applies her extensive research and expertise in business consulting and psychology to illustrate how brain science, generational trends, our information economy, limiting beliefs, and organizational culture collide in the new workplace, creating a huge gap between the supply and demand of helpful professional feedback. In her "Seven Steps to Everyday Feedback" and sixteen tools for self-assessment and planning, Carroll provides detailed instructions for leaders to execute a feedback turnaround that will quench their team members' thirst for helpful feedback and build a culture in which employee-to-leader and peer-to-peer feedback are welcome as well.

The Value Imperative is about understanding and creating value to become more prosperous, obtain higher levels of success as a business and as a person, and become a better executive, manager, and leader. The book describes value and its creation, a practitioner concept that encompasses all aspects of human endeavor and happiness and covers different aspects of value, and how they impact you, business, society, technology, innovation and creativity, and education. The book demonstrates how to identify where value exists, how it can be increased, how it is destroyed and dissipated, and how it can re-emerge. The author also describes the 6As required of successful executives.

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