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Collecting the most incisive and influential writings of one of Rome's finest orators, Cicero's Selected Works is translated with an introduction by Michael Grant in Penguin Classics. Lawyer, philosopher, statesman and defender of Rome's Republic, Cicero was a master of eloquence, and his pure literary and oratorical style and strict sense of morality have been a powerful influence on European literature and thought for over two thousand years in matters of politics, philosophy, and faith. This selection demonstrates the diversity of his writings, and includes letters to friends and statesmen on Roman life and politics; the vitriolic Second Philippic Against Antony; and his two most famous philosophical treatises, On Duties and On Old Age - a celebration of his own declining years. Written at a time of brutal political and social change, Cicero's lucid ethical writings formed the foundation of the Western liberal tradition in political and moral thought that continues to this day. For more than seventy years, Penguin has been the leading publisher of classic literature in the English-speaking world. With more than 1,700 titles, Penguin Classics represents a global bookshelf of the best works throughout history and across genres and disciplines. Readers trust the series to provide authoritative texts enhanced by introductions and notes by distinguished scholars and contemporary authors, as well as up-to-date translations by award-winning translators.

UPDATED FOR 2020 WITH A NEW PREFACE BY NATE SILVER "One of the more momentous books of the decade." —The New York Times Book Review Nate Silver built an innovative system for predicting baseball performance, predicted the 2008 election within a hair ' s breadth, and became a national sensation as a blogger—all by the time he was thirty. He solidified his standing as the nation's foremost political forecaster with his near perfect prediction of the 2012 election. Silver is the founder and editor in chief of the website FiveThirtyEight. Drawing on his own groundbreaking work, Silver examines the world of prediction, investigating how we can distinguish a true signal from a universe of noisy data. Most predictions fail, often at great cost to society, because most of us have a poor understanding of probability and uncertainty. Both experts and laypeople mistake more confident predictions for more accurate ones. But overconfidence is often the reason for failure. If our appreciation of uncertainty improves, our predictions can get better too. This is the " prediction paradox ": The more humility we have about our ability to make predictions, the more successful we can be in planning for the future. In keeping with his own aim to seek truth from data, Silver visits the most successful forecasters in a range of areas, from hurricanes to baseball to global pandemics, from the poker table to the stock market, from Capitol Hill to the NBA. He explains and evaluates how these forecasters think and what bonds they share. What lies behind their success? Are they good—or just lucky? What patterns have they unraveled? And are their forecasts really right? He explores unanticipated commonalities and exposes unexpected juxtapositions. And sometimes, it is not so much how good a prediction is in an absolute sense that matters but how good it is relative to the competition. In other cases, prediction is still a very rudimentary—and dangerous—science. Silver observes that the most accurate forecasters tend to have a superior command of probability, and they tend to be both humble and hardworking. They distinguish the predictable from the unpredictable, and they notice a thousand little details that lead them closer to the truth. Because of their appreciation of probability, they can distinguish the signal from the noise. With everything from the health of the global economy to our ability to fight terrorism dependent on the quality of our predictions, Nate Silver ' s insights are an essential read.

An "elegantly argued and exuberantly narrated" (The New York Times Book Review) look at the building of social movements—from the 1600s to the present—and how current technology is undermining them "A bravura work of scholarship and reporting, featuring amazing individuals and dramatic events from seventeenth-century France to Rome, Moscow, Cairo, and contemporary Minneapolis."—Louis Menand, author of The Free World We tend to think of revolutions as loud: frustrations and demands shouted in the streets. But the ideas fueling them have traditionally been conceived in much quieter spaces, in the small, secluded corners where a vanguard can whisper among themselves, imagine alternate realities, and deliberate about how to achieve their goals. This extraordinary book is a search for those spaces, over centuries and across continents, and a warning that—in a world dominated by social media—they might soon go extinct. Gal Beckerman, an editor at The New York Times Book Review, takes us back to the seventeenth century, to the correspondence that jump-started the scientific revolution, and then forward through time to examine engines of social change: the petitions that secured the right to vote in 1830s Britain, the zines that gave voice to women's rage in the early 1990s, and even the messaging apps used by epidemiologists fighting the pandemic in the shadow of an inept administration. In each case, Beckerman shows that our most defining social movements—from decolonization to feminism—were formed in quiet, closed networks that allowed a small group to incubate their ideas before broadcasting them widely. But Facebook and Twitter are replacing these productive, private spaces, to the detriment of activists around the world. Why did the Arab Spring fall apart? Why did Occupy Wall Street never gain traction? Has Black Lives Matter lived up to its full potential? Beckerman reveals what this new social media ecosystem lacks—everything from patience to focus—and offers a recipe for growing radical ideas again. Lyrical and profound, The Quiet Before looks to the past to help us imagine a different future.

An introduction to the art of rhetoric explains how persuasion can profoundly influence personal and professional successes and reveals an array of techniques employed by such personalities as Aristotle and Winston Churchill.

A handbook of survival and warfare for the citizens of Woodstock Nation A classic of counterculture literature and one of the most influential—and controversial—documents of the twentieth century, *Steal This Book* is as valuable today as the day it was published. It has been in print continuously for more than four decades, and it has educated and inspired countless thousands of young activists. Conceived as an instruction manual for radical social change, *Steal This Book* is divided into three sections--"Survive! Fight!" and "Liberate! Ever wonder how to start a guerrilla radio station? Or maybe you want to brush up on your shoplifting techniques. Perhaps you're just looking for the best free entertainment in New York City. (The Frick Collection--"Great when you're stoned.") Packed with information, advice, and Abbie's unique outlaw wisdom ("Avoid all needle drugs--the only dope worth shooting is Richard Nixon."), *Steal This Book* is a timeless reminder that, no matter what the struggle, freedom is always worth fighting for. "All Power to the Imagination was his credo. Abbie was the best."--Studs Terkel

A New York Times Notable Book for 2011 One of The Economist's 2011 Books of the Year People speak different languages, and always have. The Ancient Greeks took no notice of anything unless it was said in Greek; the Romans made everyone speak Latin; and in India, people learned their neighbors' languages—as did many ordinary Europeans in times past (Christopher Columbus knew Italian, Portuguese, and Castilian Spanish as well as the classical languages). But today, we all use translation to cope with the diversity of languages. Without translation there would be no world news, not much of a reading list in any subject at college, no repair manuals for cars or planes; we wouldn't even be able to put together flat-pack furniture. Is That a Fish in Your Ear? ranges across the whole of human experience, from foreign films to philosophy, to show why translation is at the heart of what we do and who we are. Among many other things, David Bellos asks: What's the difference between translating unprepared natural speech and translating Madame Bovary? How do you translate a joke? What's the difference between a native tongue and a learned one? Can you translate between any pair of languages, or only between some? What really goes on when world leaders speak at the UN? Can machines ever replace human translators, and if not, why? But the biggest question Bellos asks is this: How do we ever really know that we've understood what anybody else says—in our own language or in another? Surprising, witty, and written with great joie de vivre, this book is all about how we comprehend other people and shows us how, ultimately, translation is another name for the human condition.

Every day, billions of photographs, news stories, songs, X-rays, TV shows, phone calls, and emails are being scattered around the world as sequences of zeroes and ones: bits. We can't escape this explosion of digital information and few of us want to—the benefits are too seductive. The technology has enabled unprecedented innovation, collaboration, entertainment, and democratic participation. But the same engineering marvels are shattering centuries-old assumptions about privacy, identity, free expression, and personal control as more and more details of our lives are captured as digital data. Can you control who sees all that personal information about you? Can email be truly confidential, when nothing seems to be private? Shouldn't the Internet be censored the way radio and TV are? Is it really a federal crime to download music? When you use Google or Yahoo! to search for something, how do they decide which sites to show you? Do you still have free speech in the digital world? Do you have a voice in shaping government or corporate policies about any of this? Blown to Bits offers provocative answers to these questions and tells intriguing real-life stories. This book is a wake-up call To The human consequences of the digital explosion.

Since 1995, more than 150,000 students and researchers have turned to *The Craft of Research* for clear and helpful guidance on how to conduct research and report it effectively . Now, master teachers Wayne C. Booth, Gregory G. Colomb, and Joseph M. Williams present a completely revised and updated version of their classic handbook. Like its predecessor, this new edition reflects the way researchers actually work: in a complex circuit of thinking, writing, revising, and rethinking. It shows how each part of this process influences the others and how a successful research report is an orchestrated conversation between a researcher and a reader. Along with many other topics, *The Craft of Research* explains how to build an argument that motivates readers to accept a claim; how to anticipate the reservations of thoughtful yet critical readers and to respond to them appropriately; and how to create introductions and conclusions that answer that most demanding question, "So what?" Celebrated by reviewers for its logic and clarity, this popular book retains its five-part structure. Part 1 provides an orientation to the research process and begins the discussion of what motivates researchers and their readers. Part 2 focuses on finding a topic, planning the project, and locating appropriate sources. This section is brought up to date with new information on the role of the Internet in research, including how to find and evaluate sources, avoid their misuse, and test their reliability. Part 3 explains the art of making an argument and supporting it. The authors have extensively revised this section to present the structure of an argument in clearer and more accessible terms than in the first edition. New distinctions are made among reasons, evidence, and reports of evidence. The concepts of qualifications and rebuttals are recast as acknowledgment and response. Part 4 covers drafting and revising, and offers new information on the visual representation of data. Part 5 concludes the book with an updated discussion of the ethics of research, as well as an expanded bibliography that includes many electronic sources. The new edition retains the accessibility, insights, and directness that have made *The Craft of Research* an indispensable guide for anyone doing research, from students in high school through advanced graduate study to businesspeople and government employees. The authors demonstrate convincingly that researching and reporting skills can be learned and used by all who undertake research projects. New to this edition: Extensive coverage of how to do research on the internet, including how to evaluate and test the reliability of sources New information on the visual representation of data Expanded bibliography with many electronic sources

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