

Concept Blockbusting Guide Better Ideas

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Mainly we are looking for your ability to think critically about film, whether that's a blockbusting franchise or experimental ... filmmakers attending the university to meet, exchange ideas and ...

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~~BA Film Studies and Middle Eastern Studies~~

From a Beijing air-quality expert to an Italian architect, these urban planning visionaries have ideas with the potential to transform ... there is nothing more likely to bring in the punters than a ...

Conversations About Group Concept Mapping: Applications, Examples, and Enhancements takes a concise, practice-based approach to group concept mapping. After defining the method, demonstrating how to design a project, and providing guidelines to analyze the results, this book then dives into real research exemplars. Conversations with the researchers are based on in depth interviews that connected method, practice and results. The conversations are from a wide variety of research settings, that include mapping the needs of at-risk African American youth, creating dialogue within a local business community, considering learning needs in the 21st century, and identifying the best ways to support teens receiving Supplemental Social Security Income. The authors reflect on the commonalities between the cases and draw out insights into the overall group concept mapping method from each case.

A thoroughly revised edition of the classic on creativity, essential for individuals and teams who want to think outside the box. Some people are naturally creative and others aren't, right? Wrong. In this classic book on creativity, James Adams takes a unique approach to

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generating ideas and solving problems that has captivated, inspired, and guided thousands of people from all walks of life to new heights of creativity-whether you are a writer with writers block, or a businesswoman struggling to come up with a new organizational structure. More than three decades after its original publication, Conceptual Blockbusting has never been more relevant, powerful, or fresh. Integrating insights from the worlds of psychology, engineering, management, art, and philosophy, Adams identifies the key blocks (perceptual, emotional, cultural, environmental, intellectual, and expressive) that prevent us from realizing the full potential of our fertile minds. Employing unconventional exercises and other interactive elements, Adams shows individuals, teams, and organizations how to overcome these blocks, embrace alternative ways of thinking about complex problems, and celebrate the joy of creativity. Completely revised and updated with the latest cognitive science and addressing new subjects such as changes in technology, creativity in large groups, and sustaining creativity over time, Conceptual Blockbusting will introduce a new generation of readers to a world of new possibilities.

The Second Edition of The SAGE Handbook of Applied Social Research Methods provides students and researchers with the most comprehensive resource covering core methods, research designs, and data collection, management, and analysis issues. This thoroughly revised edition continues to place critical emphasis on finding the tools that best fit the research question given the constraints of deadlines, budget, and available staff. Each chapter offers guidance on how to make intelligent and conscious tradeoffs so that one can refine and hone the research question as new knowledge is gained, unanticipated obstacles

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are encountered, or contextual shifts take place. Each chapter has been enhanced pedagogically to include more step-by-step procedures, more practical examples from various settings to illustrate the method, parameters to define when the method is most appropriate and when it is not appropriate. The editors also include numerous graphs, models, tip boxes to provide teaching and learning tools. Key Features of the Second Edition Emphasizes applying research techniques, particularly in "real-world" settings in which there are various data, money, time, and political constraints Contains new chapters on mixed methods, qualitative comparative analysis, concept mapping, and internet data collection Offers a newly developed section that serves as a guide for students who are attempting to translate the content in the chapters into action Intended Audience This Handbook is appropriate for introductory and intermediate research methods courses that focus intently on practical applications and a survey of the many methods available to budding researchers.

This expanded and revised version of the best-selling *Universal Methods of Design* is a comprehensive reference that provides a thorough and critical presentation of 125 research methods, synthesis/analysis techniques, and research deliverables for human-centered design. The text and accompanying photos and graphics of this classic resource are delivered in a concise and accessible format perfect for designers, educators, and students. Information can be easily referenced and utilized by cross-disciplinary teams in nearly any design project. This new, expanded edition includes updated information on scenarios, secondary research, territory maps, and other chapters. The addition of 25 new chapters

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brings fresh relevance to the text with innovative design methods that have emerged since the first edition, such as backcasting, behavioral design, horizon scanning, and transition design. Universal Methods of Design distills each method down to its essence, in a format that helps design teams select and implement the most credible research methods suited to their design culture.

责任者译名:奥托。

A primer for fresh thinking, for problem-solving with a purpose, for bringing the world a few steps closer to the way it should be. Illustrated with examples from every aspect of life, this book offers techniques which help you take the things we all see, every day, and think about them in a new way.

Psychotherapy is not a “ one size fits all approach. ” As author John Miller describes in Changing Roles for a New Psychotherapy, all theoretical orientations have their uses and merits in different situations and with different clients. Through a varied personal life and professional career, in which he developed a creative psychotherapeutic approach that allows the adaptation of diverse roles with clients, Dr. Miller has gained insights through working in academia, the sciences, management consulting, and a state hospital. He applies these insights, along with those he gained working various summer jobs, to take readers beyond the standard medical model of diagnosis and treatment by drawing on the roles of other professionals. He examines 11 different occupations and explores how the insights

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gained in each field can enhance therapeutic possibilities. How does cooking relate to psychotherapy? Can accounting change the way psychotherapy is performed? Read on to find out!

Teaching Entrepreneurship advocates teaching entrepreneurship using a portfolio of practices, including play, empathy, creation, experimentation, and reflection. Together these practices help students develop the competency to think and act entrepreneur

The interaction of our bodies in space is intrinsically linked to the ways in which we design. In spatial design we tend to focus on solely the visual, often treating it as the dominant sense while ignoring the other four senses: touch, sound, smell, taste. While research has been carried out on the perception of multisensorial experiences and design in the last two decades, there is no combined resource on how to address multisensory design in landscape architecture, architecture, urban and environmental design. This is a textbook for design students, professionals, and educators to develop multisensorial literacy. This book is the first of its kind, providing introductions on each of the five senses, along with exercises that demonstrate how to observe, record, and visualize them. It explores current design school pedagogy, and how we might imagine a more mindful way of teaching. The book is a foundational resource for students, professionals, and instructors to understand and ultimately create multisensorial spaces that are inclusive for all. This book imagines a world where seeing is redefined in a way that encompasses all of the senses—not just the visual.

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The relatively new field of organizational improvisation is concerned with the pressures on organizations to react continually to today's ever-changing environment. Organizational improvisation has important implications for such subjects as product innovation, teamworking and organizational renewal, and this new book brings together some of the best and most thought-provoking papers published in recent years. This area is now emerging as one of the most important in organizational science, and this book provides a comprehensive collection suitable for students, researchers and practitioners alike.

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