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This best-selling brief introduction to public speaking offers practical coverage of every topic typically covered in a full-sized text, from invention, research and organization, practice and delivery, to the different speech types. Its concise, inexpensive format makes it perfect not only for the public speaking course, but also for any setting across the curriculum, on the job, or in the community. This newly redesigned full-color edition offers even stronger coverage of the fundamentals of speechmaking, while also addressing the changing realities of public speaking in a digital world. It features fully updated chapters on online presentations and using presentation software, and a streamlined chapter on research in print and online.

A culturally informed book that never loses sight of its fundamental purpose, PUBLIC SPEAKING: CONCEPTS AND SKILLS FOR A DIVERSE SOCIETY, 8e trains readers to be effective public speakers and listeners in a world filled with monumental cultural, political, and technological changes. It combines 2,500-year-old principles with up-to-date research into concepts, skills, theories, applications, and critical-thinking proficiencies essential for listening and speaking well. Discussions of classic public speaking topics are grounded in an awareness of the impact of cultural nuances that range from gender differences to co-cultures within the United States to the traditions of other nations-giving readers a heightened awareness of and sensitivity to their audience. Reflecting the latest research and practices, it includes new coverage of listening competencies, online courses, legacy journalism and native digital news outlets, MAPit, powerful language forms, and more. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

In this hilarious and highly practical book, author and professional speaker Scott Berkun reveals the techniques behind what great communicators do, and shows how anyone can learn to use them well. For managers and teachers -- and anyone else who talks and expects someone to listen -- Confessions of a Public Speaker provides an insider's perspective on how to effectively present ideas to anyone. It's a unique, entertaining, and instructional romp through the embarrassments and triumphs Scott has experienced over 15 years of speaking to crowds of all sizes. With lively lessons and surprising confessions, you'll get new insights into the art of persuasion -- as well as teaching, learning, and performance -- directly from a master of the trade. Highlights include: Berkun's hard-won and simple philosophy, culled from years of lectures, teaching courses, and hours of appearances on NPR, MSNBC, and CNBC Practical advice, including how to work a tough room, the science of not boring people, how to survive the attack of the butterflies, and what to do when things go wrong The inside scoop on who earns \$30,000 for a one-hour lecture and why The worst -- and funniest -- disaster stories you've ever heard (plus countermoves you can use) Filled with humorous and illuminating stories of thrilling performances and real-life disasters, Confessions of a Public Speaker is inspirational, devastatingly honest, and a blast to read.

This book introduces the basic techniques and methods traditionally used in speaking about science to the public. The public often has a very different perception and understanding of science, and this must be taken into account when communicating with the public. This volume covers methods of scientific discourse, oral communication, preparation of the presentation, techniques and use of visual resources, and exercises for perfecting the technique of speaking in public about science. Speaking in Public About Science: A Quick Guide for the Preparation of Good Lectures, Seminars, and Scientific Presentations is a concise yet comprehensive resource that will be of value to beginners and senior scholars and researchers.

Widely praised for its conversational tone and clear advice, Practically Speaking is the public speaking textbook your students will actually read. Filled with engaging stories and examples, sound scholarship and recent research, and useful tips and tricks, Practically Speaking shows students how to get started, practice thinking critically, and ultimately develop their own voice.

Chris Anderson is the curator of phenomenally successful TED talks - over one billion views and counting. He is passionate about the importance of public speaking, something he describes as a crucial life skill and which we should be teaching in school, and of the amazing power of direct human-to-human communication, recorded on video, in the internet age. It is now possible to share ideas with millions around the world (as evidenced by the success of TED itself, whose most popular talk has been viewed 31 million times). In his first book, Talk This Way, he shares his passion for public speaking and offers a master-class in how to do it - not just how to give a great TED talk, but how to stand up and speak persuasively in front of any size of audience, whether that is a school classroom, making a video blog, in a business meeting or at a conference. The book brings together his experience of over two decades as the curator of TED, in which time he has listened to over one thousand stage talks, with advice from 30 of his all-time favourite TED speakers.

