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Gary Schneider is a Professor of Accounting at California State University Monterey Bay. He previously held teaching appointments at Quinnipiac University, the University of San Diego, the University of Tennessee, and Xavier University. The author of more than 50 books and 100 research papers, Dr. Schneider has written extensively on accounting and information systems topics with his work ...

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Readers explore the latest developments in online business with cutting-edge coverage, real examples, actual business cases, and hands-on applications found in the market-leading ELECTRONIC COMMERCE, 12E. This edition provides comprehensive coverage of emerging strategies, up-to-the-minute technologies, and the latest market developments. Readers gain an appreciation of the dynamics within this fast-paced industry as the book balances a presentation of technological issues with the strategic business aspects of successful e-commerce. The book addresses e-commerce growth in the rapidly-developing economies of China, India, and Brazil and examines social media and online marketing strategies, technology-enabled outsourcing, and online payment processing systems. New Learning From Failure features draw important lessons from the experiences of actual companies while engaging cases feature real company challenges and successes. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Electronic Commerce is a complete introduction to the world of electronic commerce, including balanced coverage of technical and business topics. Case studies and plentiful business examples complement conceptual coverage to provide a real-world context. Implementation strategies are analyzed, using examples of both successful and unsuccessful implementations.

Packed with cutting-edge coverage, the first Europe, Middle East & Africa edition of E-Business equips students with a solid understanding of the dynamics of this fast-paced industry. By detailing how the landscape of online commerce is evolving, this market-leading text delivers comprehensive coverage of emerging online business strategies and technologies in the electronic commerce marketplace.

NEW PERSPECTIVES ON THE INTERNET has been updated to cover the newest releases of the three main web browsers including Internet Explorer 9, Mozilla Firefox 4, and Google Chrome. With the New Perspectives critical-thinking, problem-solving approach, students will learn basic to advanced features of the Internet from Browser Basics to Electronic Commerce. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Annotation Digital Economy provides information about the socioeconomic aspects of the digital economy. This set of eighteen essays covers the effects of digital economy on business transactions, technology and culture, as well as on education. It also covers various aspects of global production, trade, and investment and the effects of the Internet.

The continued growth of e-commerce mandates the emergence of new technical standards and methods that will securely integrate online activities with pre-existing infrastructures, laws and processes. Protocols for Secure Electronic Commerce, Second Edition addresses the security portion of this challenge. It is a full compendium of the protocols for securing online commerce and payments, serving as an invaluable resource for students and professionals in the fields of computer science and engineering, IT security, and financial and banking technology. The initial sections provide a broad overview of electronic commerce, money, payment systems, and business-to-business commerce, followed by an examination of well-known protocols (SSL, TLS, WTLS, and SET). The book also explores encryption algorithms and methods, EDI, micropayment, and multiple aspects of digital money. Like its predecessor, this edition is a general analysis that provides many references to more technical resources. It delivers extensive revisions of previous chapters, along with new chapters on electronic commerce in society, new e-commerce systems, and the security of integrated circuit cards.

Co-published by Routledge for the American Educational Research Association (AERA) Educational policy continues to be of major concern. Policy debates about economic growth and national competitiveness, for example, commonly focus on the importance of human capital and a highly educated workforce. Defining the theoretical boundaries and methodological approaches of education policy research are the two primary themes of this comprehensive, AERA-sponsored Handbook. Organized into seven sections, the Handbook focuses on (1) disciplinary foundations of educational policy, (2) methodological perspectives, (3) the policy process, (4) resources, management, and organization, (5) teaching and learning policy, (6) actors and institutions, and (7) education access and differentiation. Drawing from multiple disciplines, the Handbook's over one hundred authors address three central questions: What policy issues and questions have oriented current policy research? What research strategies and methods have proven most fruitful? And what issues, questions, and methods will drive future policy research? Topics such as early childhood education, school choice, access to higher education, teacher accountability, and testing and measurement cut across the 63 chapters in the volume. The politics surrounding these and other issues are objectively analyzed by authors and commentators. Each of the seven sections concludes with two commentaries by leading scholars in the field. The first considers the current state of policy design, and the second addresses the current state of policy research. This book is appropriate for scholars and graduate students working in the field of education policy and for the growing number of academic, government, and think-tank researchers engaged in policy research. For more information on the American Educational Research Association, please visit: <http://www.aera.net/>.

Accounting students must know how to develop, audit, and use accounting systems so the information contained within them can then be used by managers and decision makers. This textbook teaches students how to perform this role using Microsoft Access 2002, a component of the Microsoft Office XP Professional Suite. Once students are comfortable with the Windows operating system, they receive a solid introduction to database principles and theory, and valuable hands-on experience in constructing accounting systems.

CONCEPTS OF DATABASE MANAGEMENT fits perfectly into any introductory database course for information systems, business or CIS programs. This concise text teaches SQL in a database-neutral environment with all major topics being covered, including E-R diagrams, normalization, and database design. Now in its seventh edition, CONCEPTS OF DATABASE MANAGEMENT prepares students for success in their field using real-world cases addressing current issues such as database design, data integrity, concurrent updates, and data security. Special features include detailed coverage of the relational model (including QBE and SQL), normalization and views, database design, database administration and management, and more. Advanced topics covered include distributed databases, data warehouses, stored procedures, triggers, data macros, and Web databases. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

In this previously unpublished body of work, Gary Schneider presents a haunting series of nudes and faces that emerge and seem to float above a receding black ground. Each image is rendered through a long exposure and by exploring the surfaces of the skin with a small handheld light. Due to the prolonged time required and the inevitable movements and consequent distortions that occur in the process, the results both reveal and obscure the intimate physical details and personality of the individual who poses. The sensibility and the obsessions of the artist are reflected by his decisions to expose certain areas more than others. The skin-tones are lush and luminous as they emerge from the darkness, yet these portraits also disturb as a result of the exaggerations and irregularities--the blurred traces of unconscious gesture matched with a stiffness that implies the innate physicality and mortality within each body.

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