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Fred R. David, Ph.D. is
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He received a BS and MBA degree from Wake Forest University and a Ph.D. in strategic management from the University of South Carolina. He is the TranSouth Professor of Strategic Management at Fran

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Whitesel is Associate Professor in the Department of Graduate Studies in Ministry at Indiana Wesleyan University in Marion, Indiana. A sought-after speaker and conference leader, he is the author of several books, including *Growth by Accident, Death by Planning*, also published by Abingdon Press.

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