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the various ways in which to communicate visually. For instance, signage should be designed as part of the process – not something added at the end of a project; and the portfolio is a manifestation of how the designer works, not just an application to sell a

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design sensibility. In thinking about architecture as a systematic and visual project, the graphic design techniques outlined in this book will help architects process, organize and structure their work through the lens of visual communication. Each chapter is titled and

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and anyone interested
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form.

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interest in Frank

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Lloyd Wright and the increasing body of literature that has illuminated his career, the deeper meaning of his architecture continues to be elusive. His own writings are often interesting commentaries but tend not to enlighten us as to his design methodology, and it is

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difficult to make the
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his stated philosophy
and his actual

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basis of his
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architecture, not his
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