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David McCandless (I can't quite say 'wrote' - it's really more 'designed') this book as a means of exploring - and demonstrating - how to make information 'approachable and beautiful' by presenting it visually.

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About the author (2009) David
McCandless is an award-winning writer
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over 30 magazines in the UK and the US
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news, and online. It has been argued that infographics are changing what it means to be literate in the twenty-first century—and even that they harmonize uniquely with human cognition. In this first serious exploration of the subject, Murray Dick traces the cultural evolution of the infographic, examining its use in

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century as a means of explanation (and sometimes propaganda); and their use for both ideological and professional purposes in the post-World War II marketized newspaper culture. Finally, he proposes best practices for news infographics and defends infographics and data visualization against a range of criticism.

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what you'll find in Beautiful Data. For anyone who handles data, this is a truly fascinating book. Contributors include: Nathan Yau Jonathan Follett and Matt Holm J.M. Hughes Raghu Ramakrishnan, Brian Cooper, and Utkarsh Srivastava Jeff Hammerbacher Jason Dykes and Jo Wood Jeff Jonas and Lisa Sokol Jud Valeski

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