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journal of International Business Studies (2009) 40, 20-34.

doi: 10.1057/jibs.2008.75 Received: 23 June 2008 Revised:

19 August 2008 Accepted: 20 August 2008 Abstract A

retrospective by John H. Dunning on location and the MNE,

written in the form of responses to questions posed by

Rajneesh Narula in an interview

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In 2008, the journal name was changed to INTEGRITAS Jurnal Manajemen Bisnis (ISSN 1979-2964) which published three times a year in April, August and December. In 2011, for the second time, the journal changed its name to the International Research Journal of Business Studies (IRJBS). It is accredited by The Ministry of National Education of Indonesia based on SK DIKTI No. 83/DIKTI/Kep/2009 (for the period of 2009-2012) and SK DIKTI No. 80/DIKTI/Kep/2012 (2012-2017).

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INTERNATIONAL RESEARCH JOURNAL OF BUSINESS STUDIES

Location and the multinational enterprise: John Dunning's thoughts on receiving the Journal of International Business Studies 2008 Decade Award Authors. John H Dunning;
Content type: Retrospective; Published: 01 January 2009;
Pages: 20 - 34

Journal of International Business Studies | Volume 40, issue 1

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Journal of International Business Studies (2008) 39, 41–46.

doi:10.1057/palgrave.jibs.8400331 Keywords: cross-national diversity; intra-national diversity; ex-host-country nationals;

comparative management; multiculturalism; ethnicity

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Journal of International Business Studies, 2008, 39: 428-453
(with Shenkar, et al.) Procedural justice and interfirm cooperation in strategic alliances. Strategic Management Journal, 2008, 29(1): 27-46

Economic Transition and International Business brings together academic experts in International Business and sheds new light on the international phenomenon of transitions in the worldwide economy. It includes both academic investigations as well as in-depth empirical studies. The purpose of the book is to investigate how international transitions reshape the environment, as they

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reallocate and renew activities, and create new strategies for actors and stakeholders. It provides essential insights into a number of contextual changes that organisations are facing internationally, and is structured around three complementary themes. In the first part, recent economic and financial crises are analysed and presented as revealing transitions for the business world. In the second part, the impact of these transitions is assessed at the level of various key economic players in today ' s societies (states, business networks, companies, associations, etc.). In the third part, certain decision-making and managerial transitions are retained to illustrate the new deal linked to international transitions. This book is recommended reading for scholars and students in management and economics, as well as

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international business managers. They will find insightful information, either theoretical or practical, including various countries impacted by socio-economic transitions.

Asian economies have become a driving force in the world economy, so are the Asian firms, especially those from emerging markets. This book presents a collection of articles that address the strengths and strategies of the rising Asian firms in the process of internationalization and the challenges they face.

Cross-border flows of goods, services, capital, knowledge, and ideas have substantially increased. This book focuses on how the interface between firm-specific advantages, liability

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of foreignness, and location-specific advantages are spelled out in the more global world.

Despite their common roots, international economics (IE) and international business (IB) have developed into two distinct fields of study. Economists have directed their efforts at formalizing the workings of international trade and investment at the macroeconomic level; business scholars have relied more on data-driven conceptual narratives than mathematical tools. But the recent focus of IE literature on firm heterogeneity suggests that IE would benefit from IB analyses of the behavior and organization of the internationalizing firm. The contributions to this volume investigate ways that insights from IB can enrich IE research

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in firm heterogeneity. The contributors discuss firm-specific advantages in international trade and investment, considering the firm as the unit of analysis and managerial inputs as a variable in market entry decisions; analyze interactions between a firm and its external environment, including local corporate philanthropy and institutional settings; examine the boundaries of the firm and organizational choices such as the make-or-buy decision; and investigate technology transfer and innovation offshoring, discussing the role of subsidiaries, inventor employment, and other related topics. Although IE and IB look at international firms from different perspectives, these contributions make it clear that there is a potential for a productive exchange of insights and information between

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the two disciplines. Contributors Laura Abramovsky, Carlo Altomonte, Sjoerd Beugelsdijk, Bruce Blonigen, Pamela Bombarda, Steven Brakman, Julia Darby, Rodolphe Desbordes, Filippo Di Mauro, María García-Vega, Harry Garretsen, Elena Huergo, Florian Mayneris, Quyen T. K. Nguyen, Verena Nowak, Cheyney O'Fallon, Gianmarco Ottaviano, Michael Pflüger, Filomena Pietrovito, Sandra Poncet, Alberto Franco Pozzolo, Alan M. Rugman, Armando Rungi, Stephan Russek, Davide Sala, Luca Salvatici, Christian Schwarz, Roger Smeets, Jens Suedekum, Hans van Ees, Vincent Vicard, Ian Wooton, Erdal Yalcin

Now in its third edition, this core textbook for advanced undergraduate, graduate, and postgraduate students

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combines analytical rigour and managerial insight on the functioning and strategy of large multinational enterprises (MNEs). Verbeke and Lee develop an original conceptual model that supports student learning by providing an integrated perspective, rooted in theory and practice. The discussion also includes unique commentaries on seventy-four seminal articles published in the Harvard Business Review, the Sloan Management Review, and the California Management Review over the past four decades, demonstrating how the key insights can be applied to real businesses engaged in international expansion programmes, especially as they venture into high-distance markets. This third edition has been thoroughly updated and features new sections on multinational

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entrepreneurship, strategic challenges in the new economy, and international business strategy during globally disruptive events, including the COVID-19 pandemic. Students will benefit from updated case studies, improved learning features, and a wide range of online resources.

Much of the existing literature within the "varieties of capitalism " (VOC) and "comparative business systems " fields of research is heavily focused on Europe, Japan, and the Anglo-Saxon nations. As a result, the field has yet to produce a detailed empirical picture of the institutional structures of most Asian nations and to explore to what extent existing theory applies to the Asian context. The Oxford Handbook of Asian Business Systems aims to address

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this imbalance by exploring the shape and consequences of institutional variations across the political economies of different societies within Asia. Drawing on the deep knowledge of 32 leading experts, this book presents an empirical, comparative institutional analysis of 13 major Asian business systems between India and Japan. To aid comparison, each country chapter follows the same consistent outline. Complementing the country chapters are eleven contributions examining major themes across the region in comparative perspective and linking the empirical picture to existing theory on these themes. A further three chapters provide perspectives on the influence of history and institutional change. The concluding chapters spell out the implications of all these chapters for scholars in the field

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and for business practitioners in Asia. The Handbook is a major reference work for scholars researching the causes of success and failure in international business in Asia.

The international community is confronted with a new set of challenges, the scale and complexity of which is virtually unprecedented. In this connection, there are heightened demands for international business research to provide guidance for decision-makers on how to solve actual problems. *Impact of International Business* addresses current challenges and issues, and provides fresh insights that are pertinent for policy and practice. The book examines various contemporary international business issues from various viewpoints, draws on research

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conducted in different countries, examines IB issues in both developed and emerging country contexts, offers various theoretical perspectives and different methodologies. It provides both rigorous empirical and conceptual advances and insights that are useful and relevant for managers and policy makers in their search for solutions in face of current challenges posed by the international environment.

The fields of Economic Geography and International Business share an interest in the same phenomena, whilst each provides both a differing perspective and different research methods in attempting to understand those phenomena. The Routledge Companion to the Geography of International Business explores the nature and scope of

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inter-disciplinary work between Economic Geography and International Business in explaining the central issues in the international economy. Contributions written by leading specialists in each field (including some chapters written by inter-disciplinary teams) focus on the nature of multinational firms and their strategies, where they choose to locate their activities, how they create and manage international networks and the key relationships between multinationals and the places where they place their operations. Topics covered include the internationalisation of service industries, the influence of location on the competitiveness of firms and the economic dynamism of regions and where economic activity takes place and how knowledge, goods and services flow between locations. The

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book examines the areas for fruitful inter-disciplinary work between International Business and Economic Geography and sets out a road map for future joint research, and is an essential resource for students and practitioners of International Business and Economic Development.

International business strategies orbit around the idea of strengthening partnerships with other countries. Developing new and innovative opportunities to connect neighboring countries bodes well for those countries and the entire world. The Belt and Road Strategy intends to do just that by strengthening partnerships and constructing a comprehensive and multilevel interconnected network to achieve pluralistic, independent, balanced, and sustainable

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development. The Belt and Road Strategy in International Business and Administration is a vital collection of information that discusses one of most important programs embodying economic, regional, and political demands in the Asian and European environment. Featuring research on topics such as business development, business law, and multinational enterprise, this book is ideally designed for government officials, professionals, researchers, students, and professors seeking coverage on the theoretical and practical contributions of international business.

Crises and scandals in the world of international management have brought a new spotlight onto how the subject is taught, studied and understood. There has been a

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plethora of literature on international management, but a lack of focus on how international management education (IME) can be shaped to respond to existing and future global business challenges. The Routledge Companion to International Management Education gathers together contributors from academia, industry and university administration involved in IME, to: introduce the domain of IME; describe the emerging state in new geographical areas; discuss the major issues and debates revolving around IME; explore the linkage of technology and international management, and shed light on the future of IME. The diverse background of the contributors provides a global perspective that challenges the dominant Anglo-American view, with up-to-date specific insights originating from their

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indigenous view points, which has often been neglected and inadequately covered. The volume answers important questions, such as: Do we need a vision in IME? What is the current state of IME? How has IME grown in emerging market segments? What roles does technology play in its recent development? The volume provides thought-provoking reading for educators, administrators, policy makers, human resources professionals and researchers. It will also give future international management students a glimpse of IME from a global inside-out perspective.

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