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is currently on the editorial boards of several intercultural communication journals.

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practical and theoretical, this text offers students the requisite knowledge, the appropriate motivations, and the relevant skills to function competently with culturally-different others. The text provides a discussion of important ethical and social issues relating to intercultural communication and encourages students to apply vivid examples that will prepare them to interact better in intercultural relationships. Learning Goals Upon completing this book, readers will be able to: Appreciate the impact of cultural patterns on intercultural communication Use both practical and theoretical ideas to understand intercultural communication competence Understand some of the central contexts - in health, education, business, and tourism - in which intercultural communication occurs Discuss cultural identity and the role of cultural biases Note: MySearchLab with eText does not come automatically packaged with this text. To purchase MySearchLab, please visit: [www.mysearchlab.com](http://www.mysearchlab.com) or you can purchase a valuepack of the text + MySearchLab (at no additional cost): ValuePack ISBN-10: 0205912044 / ValuePack ISBN-13: 9780205912049

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Striking a unique balance between skills and theory, Intercultural Competence provides readers with the background and confidence to succeed in today's multi-cultural environment. Blending both the practical and the theoretical, the concrete and the abstract, this book is both enjoyable to read and thoroughly researched. By clearly explaining different theories and the significance of cultural

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patterns and having readers practice what they learn via examples in the book, *Intercultural Competence* better prepares readers to interact in intercultural relationships. The book also provides a discussion of important ethical and social issues relating to intercultural communication. The authors cover American multiculturalism as well as global cultural issues.

"AmongUS" presents readings from individuals whose intercultural experiences give insights on how to achieve a fair multicultural society where cultural identities are celebrated and maintained. The essays provide a rich source of materials to teach a broad array of interpersonal, sociological, and psychological concepts that apply to educational, business, and cultural settings. The authors have arranged the book around four themes: Identity, Negotiating Intercultural Competence, Racism and Prejudice, and Belonging to Multiple Cultures. New to the 2nd Edition A new text organization -- rearrangement of the sections and of the essays within each section -- provides a better depiction of the processes when living in an intercultural world. 10 new essays enhance and broaden the text's range of intercultural voices and experiences. Included among these new essays are "second" essays from authors (Mei Lin Swanson Kroll, Alfred J. Guillame, Jr., Vickie Marie, and Tadasu "Todd" Imahori) who describe an ongoing intercultural journey in which the author continues to learn and to live. "Culture Concepts" boxes provide more explicit links to the theory that underlies the lived experiences that are depicted. Each essay concludes with exercises and discussion questions, "Learning AmongUS," that encourage students to analyze and reflect on the essay. The new edition contains more direct and straightforward links with the authors' other intercultural text, "Intercultural Competence," allowing easier use for instructors who teach with both texts in their course. Praise for "AmongUS" "The fact that the text is a reader makes it stand out among the rest. Its first-person narrative style is so engaging. We slip into another's skin for a moment. We feel what they feel and then slip out again changed. The text truly has this kind of impact on many of my students. It offers the understanding of intercultural issues that are less accessible in the traditional textbook." --"Desiree C. Duff, Cornerstone University"

Bringing together current research, theories and methods from leading scholars in the field, this volume is a state-of-the-art study of intercultural communication competence and effectiveness. In the first part, contributors analyze the conceptual decisions made in intercultural communication competence research by examining decisions regarding conceptualization, operationalization, research design and sampling. The second part presents four different theoretical orientations while illustrating how each person's theoretical bias directs the focus of research. Lastly, both quantitative and qualitative research approaches used in studying intercultural

communication competence are examined.

Fosters the proficiency in intercultural communication vital for students to thrive in private and public life Revel(TM) Intercultural Competence: Interpersonal Communication Across Cultures, Eighth Edition gives students sufficient knowledge, appropriate motivations, and useful skills that enable them to experience how cultural differences can affect communication with others. The authors offer some practical suggestions concerning the adjustments necessary to achieve intercultural competence when dealing with these cultural differences. Upon completing this text, students will be able to appreciate the impact of cultural patterns on intercultural communication; use both practical and theoretical ideas to understand intercultural communication competence; understand some of the central contexts in which intercultural communication occurs; and discuss cultural identity and the role of cultural biases. Revel is Pearson's newest way of delivering our respected content. Fully digital and highly engaging, Revel replaces the textbook and gives students everything they need for the course. Informed by extensive research on how people read, think, and learn, Revel is an interactive learning environment that enables students to read, practice, and study in one continuous experience -- for less than the cost of a traditional textbook. NOTE: Revel is a fully digital delivery of Pearson content. This ISBN is for the standalone Revel access card. In addition to this access card, you will need a course invite link, provided by your instructor, to register for and use Revel.

Competence in communicating across cultures is a prerequisite for success in today's fast-changing global community. In Intercultural Communication, Patel, Li and Sooknanan draw on their deep intercultural experience to show us how to build successful communication bridges across diverse cultures. The book explores various theoretical positions on global communication ethics and norms by providing an overview of the contemporary socio-cultural situation and seeking ways in which common ground may be found between these different positions. The authors raise points of critical reflection on intercultural events and issues in various areas of communication including health, work, environment and education. The book also covers a range of issues, from the interactions of various cultures to the expansion of social organizations and the growing global infrastructure. By integrating 'glocal' perspectives in intercultural communication, the book addresses the long-term strategy of developing a global community without sacrificing indigenous local values.