Tourism planning and development (Introduction)

Tourism planning is intended for local residents and businesses of the location, as well as tourists. Tourism planning is the process of considering the needs of people planning a trip and using those factors to determine the best way to accommodate those needs. Tourism planning was restricted primarily to the measurement of the economic impacts for destination areas, due to the ease with which it could be documented. Spanoudis (1982) proposes that planning should always be a reflection of the development of the total available resources without compromising the satisfaction of local conditions and demands.

It is recognised that tourism must be managed in a controlled and sustainable manner and planning is carried from international to site levels. This book introduces the concept of national and regional tourism planning.

Different levels of tourism policy and planning - Tourism Development

Levels of tourism planning & types of tourism planning by Sharpley and Sharpley (1997), these objectives are:

- The national level of tourism planning is concerned with: tourism policy; infrastructure facilities and a physical structure plan which includes important tourist attractions, selected tourism development regions, international entry points, facilities, and services.
- The regional level of tourism planning is for one region of a country, usually a state or province or an island. It is often devised within the framework of an existing national policy. Regional planning emphasizes the following elements: 1. - the regional level of tourism planning is for one region of a country, usually a state or province or an island. It is often devised within the framework of an existing national policy. Regional planning emphasizes the following elements: 1.

- the institutional elements ; 8. Tourism market planning ; 9. Implementing and...
This book explores the role of tourism as a potential contributor to socio-economic development in destination areas. Establishing a link between tourism studies and development studies, it considers what is meant by 'development', the processes through which development may be achieved and, in particular, a number of fundamental issues related to the use of tourism as a development agent. In so doing, it challenges conventional thinking about the relationship between tourism and development.

As one of the fastest growing sectors of the economy since the 1950s, tourism has proved to be a complicated phenomenon, unlike any other economic producer. Over the last few decades, tourism has exerted increasing pressure on the land and negative social, environmental and cultural effects. The consequences are visible especially in the Mediterranean region, where the so-called "over-tourism" has become a serious issue. In order to manage this phenomenon the introduction of policies that respect the limits of tourism development are necessary. This book introduces the concept of national and regional planning and is divided into two parts. The first introduces concepts and methodology for tourism planning at the national and regional level. This book introduces the concept of national and regional planning and is divided into two parts. The first introduces concepts and principles for better planning.

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The national level of tourism planning is focused on several elements like: • Defining tourism objectives; • Tourism policy; • A physical development strategy; • Resource planning; • A market development strategy; • The national-level marketing strategy; • Measures for the protection of the environment; • Mechanisms to promote tourism economic growth; • Implementation and monitoring; • Evaluation of tourism planning and development.

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not only a comprehensive theoretical foundation in development studies but also a critical analysis of contemporary themes and issues relevant to the study of tourism and its potential contribution to development. The second edition contains new chapters on the following topics: • Tourism and Poverty Reduction • Cultural Heritage, Tourism and Socio-economic Development • Tourism, Climate Change and Development • Human Rights Issues in Tourism Development • Tourism, Development and International Studies

This book provides the reader with guidelines and approaches in the development of tourism that respond to community desires and needs. Planning techniques applicable to both developed and underdeveloped countries address tourist attractions, urban tourism, large resorts, and limited special interest tourism.