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great presenter, to make a reasonable amount of money and expand your business beyond a daily three-hour show.

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1~ Station Handbook & On-Air Training Manual Portsmouth Community Radio PO Box 6532, Portsmouth, NH 03802

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when they listen, what they listen on. Build a comprehensive image in your mind of your listeners and who they are.

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This is a comprehensive guide to radio broadcasting in Britain. It examines the various components that make radio, from music selection to news presentation, and from phone-ins to sports programmes.

You can present to camera, speak to time, read autocue, conduct an interview, write and memorise scripts; you have a showreel, headshots and a CV—but what next? How do you decide which genre to go for, market yourself and establish your career? The TV Presenter's Career Handbook is full of information and advice on how to capitalise on your presenter training and contains up-to-date lists of resources to



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help you seek work, market yourself effectively, and increase your employability. Contents include raising your profile, what kinds of companies to aim for and how to contact them, what to do with your programme idea, video and radio skills, creating your own TV channel, tips from agents, specialist genres such as News, Sports, Technology, Children's and Shopping channels, breaking into the US, and more! Features interviews and case studies with over 80 experts so you can learn from those who have been there first, including: Maxine Mawhinney and Julian Worricker BBC News anchors, Jon Bentley and Jason Bradbury presenters The Gadget Show, Melvin Odoom KISS FM, Gemma Hunt presenter Swashbuckle, Matt Lorenzo presenter Premier League, Tony Tobin chef/presenter Ready Steady Cook and Saturday Kitchen, Alison Keenan and Marie-Francoise Wolff presenters QVC, Maggie Philbin and Jem Stansfield presenters Bang Goes the Theory, Kate Russell presenter BBC Click, Sarah Jane Cass Senior Talent Agent Somethin' Else Talent, Emma Barnett award-winning radio presenter, David McClelland Technology presenter Rip Off Britain, Louise Houghton and Tina Edwards presenters London Live, Fran Scott presenter Absolute Genius with Dick and Dom, and Claire Richmond founder findatvexpert.com

The Radio Handbook is a comprehensive guide to radio broadcasting in Britain. Completely rewritten and updated for the second edition,

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using new examples, case studies and illustrations, it examines the various components that make radio, from music selection to news presentation, and from phone-ins to sports programmes. Carole Fleming explores the extraordinary growth of commercial radio, analyses the birth of digital audio broadcasting and Internet radio and evaluates their effects on the industry. The Radio Handbook shows how communication theory informs everyday broadcasts and encourages a critical approach to radio listening and to radio practice. Addressing issues of regulation, accountability and representation, it offers advice on working in radio and outlines the skills needed for a career in the industry. The Radio Handbook includes: Interviews with people working at all levels in the industry, including programme controllers, news presenters and DJs Examples of programming, including nationwide and local BBC, commercial radio, community and student stations Chapters on radio style, the role of news, getting started in radio and the tools of broadcasting A glossary of key terms and technical concepts

Radio is the original mass electronic medium and it continues to be critical for audiences wanting news, information, music and entertainment. For over a century enthusiasts, scholars, practitioners, governments, businesses and listeners have developed

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and influenced radio, making it a fascinating medium to explore today. There is still no mass medium as ubiquitous as radio and the Internet has extended its geographical and temporal reach even further. Radio remains a key media form and technology, not only surviving the challenges of the screen and digital ages, but developing despite and because of them. This book is a collection of contemporary research by radio scholars from the United Kingdom, Canada, Australia and New Zealand. It explores different aspects of this both simple and complex medium, from early radio histories to the contemporary developments of radio on the Internet. Chapters engage with critical debates about the role of government, business and communities in how radio is used in our societies. Some chapters provide important new insights into making radio, and radio as a cultural force. Other chapters explore developments in research methodologies that enable deeper insights into contemporary radio and its audiences. This book provides a range of platforms for engaging with radio and radio research as a rich, vibrant and fruitful way to further our understandings of the media and ultimately, ourselves.

You can present to camera, speak to time, read autocue, conduct an interview, write and memorise scripts; you have a showreel, headshots and a CV—but what next? How do you decide which genre to go for,

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market yourself and establish your career? The TV Presenter's Career Handbook is full of information and advice on how to capitalise on your presenter training and contains up-to-date lists of resources to help you seek work, market yourself effectively, and increase your employability. Contents include raising your profile, what kinds of companies to aim for and how to contact them, what to do with your programme idea, video and radio skills, creating your own TV channel, tips from agents, specialist genres such as News, Sports, Technology, Children's and Shopping channels, breaking into the US, and more! Features interviews and case studies with over 80 experts so you can learn from those who have been there first, including: Maxine Mawhinney and Julian Worricker BBC News anchors, Jon Bentley and Jason Bradbury presenters The Gadget Show, Melvin Odoom KISS FM, Gemma Hunt presenter Swashbuckle, Matt Lorenzo presenter Premier League, Tony Tobin chef/presenter Ready Steady Cook and Saturday Kitchen, Alison Keenan and Marie-Francoise Wolff presenters QVC, Maggie Philbin and Jem Stansfield presenters Bang Goes the Theory, Kate Russell presenter BBC Click, Sarah Jane Cass Senior Talent Agent Somethin' Else Talent, Emma Barnett award-winning radio presenter, David McClelland Technology presenter Rip Off Britain, Louise Houghton and Tina Edwards presenters London Live, Fran Scott presenter Absolute Genius with Dick and Dom, and Claire Richmond founder [findatvexpert.com](http://findatvexpert.com)

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There is no such thing as perfect radio - and therein lies its delicious unpredictability. In fact, so charming is this quality that 90 per cent of UK adults tune into the medium every week. Like many things, radio done well sounds effortless. It is not. Producing great radio is partly down to instinct and partly down to learning then mastering the basics. Drawing upon his thirty years spent working with some of the finest talents in British radio, David Lloyd shares a plethora of valuable tips and tricks of the trade in this unique and authoritative guide to broadcasting success. Covering speech and music formats, local and national stations, technical and artistic skills, content and style considerations, and much, much more, this how-to is essential and accessible reading for all - whether you are taking your tentative first steps in radio or refreshing your existing industry knowledge. Lloyd's hugely entertaining selection of anecdotes, examples, research, insight and pointers sets out to bottle the very essence of memorable radio, determining the factors that differentiate a truly great broadcaster from a distinctly average one, and helping budding hopefuls achieve their radio goals.

First published in 2002. Routledge is an imprint of Taylor & Francis, an informa company.

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Do you want to be an RJ and entertain tons of listeners? Then this book is for you! Take a deep dive into the lives of fourteen eminent radio presenters to learn about the people behind the iconic voices that have entertained us via the airwaves—one of the oldest forms of communication. Gain some insight into these media influencers' life stories—on and off air—and how each unique voice has a phenomenal journey, and an exclusive story, to tell. Get to know the challenges, ideals, inspirations, favourite songs and icons of the popular radio jockeys of our time, including the legend Ameen Sayani, and maybe this can be a career which inspires you too!

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