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Stories That Move Mountains: Storytelling and Visual ...

Learn how to sell your ideas and trigger change in your company with Stories That Move Mountains: Storytelling and Visual Design for Persuasive Presentations. About the Author. Martin Sykes is a leader in the Enterprise Strategy business at Microsoft Services. The CAST process and Visual Story Map has evolved over 12 years from a personal quest ...

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Stories that Move Mountains: Storytelling and Visual ...

INTRODUCTION : #1 Stories That Move Mountains Storytelling Publish By R. L. Stine, Stories That Move Mountains Storytelling And Visual stories that move mountains is a guide to doing presentations the microsoft way among others its not a guide to their software but rather an instruction manual on the cast system for visual storytelling which

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STORIES THAT MOVE MOUNTAINS: Storytelling and Visual Design for Persuasive Presentation – Sykes, Malik & West (2012) I work in management by day wearing variety of hats, but by night I am a fiction writer.

Book Review: Stories That Move Mountains: Storytelling and ...

Authored by three enterprise experts at Microsoft, Stories That Move Mountains, explains to readers how to use a process called CAST (Content, Audience, Story and Tell) to create effective stories and visualisations - known as ‘Story Mapping’ – and deliver persuasive presentations.

Wiley: Stories that Move Mountains: Storytelling and ...

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Stories That Move Mountains:STorytelling & Visual Design ...

Stories That Move Mountains is a guide to doing presentations the Microsoft way (among others). It's not a guide to their software, but rather an instruction manual on the CAST system for visual storytelling which Microsoft uses in-house to overcome 'death by PowerPoint'.

Stories that Move Mountains: Storytelling and Visual ...

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Stories that Move Mountains: Storytelling and Visual ...

Here are some of the key features of Stories that Move Mountains: Visual . The book is very visual with attention to layout and detail. It's meant to keep you engaged. It's the kind of book that you want to hold in ... Reference and guide . The book works both as a fast reference and as a guide. You ...

Book Summary: Stories that Move Mountains

Stories That Move Mountains is focused on one of the most common reasons for presentations — the need to gain commitment from other people for a change, proposal, or decision.

STORIES THAT MOVE MOUNTAINS - Martin Sykes

The Visual Story Map - Stories that Move Mountains: Storytelling and Visual Design for Persuasive Presentations [Book] The Visual Story Map The diagram below is called a Visual Story Map. We developed the Visual Story Map to illustrate the process for creating a visual story, and to show how the steps of the process relate to one another.

Stories that Move Mountains: Storytelling and Visual ...

Stories that Move Mountains: Storytelling and Visual Design for Persuasive Presentations Amazon.com Price: \$ 27.32 (as of 15/09/2020 06:00 PST- Details) & FREE Shipping . Product prices and availability are accurate as of the date/time indicated and are subject to change.

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Learn how to use stories and visuals to make top-notchpresentations It's called CAST (Content, Audience, Story, & Tell)and it's been a quiet success, until now. Developed over atwelve year period as a presentation method to help EnterpriseArchitects, it was adopted by Microsoft Enterprise Architectureteams and filtered from IT managers to Sales, and beyond to majororganizations around the world. Now, thanks to this unique bookfrom an expert author team that includes two Microsoft presentationexperts, you can learn how to use this amazing process to createand make high-impact presentations in your ownorganization. The book helps you build complete visual stories, step by step,by using the CAST method to first create a Story Map and fromthere, a compelling presentation. It includes sample Story Maps,templates, practical success stories, and more. You'lldiscover how to go beyond PowerPoint slides to create presentationsthat influence your peers and effect change. Explains the secrets of making presentations and effectingchange using CAST to create Story Maps and from there,high-impact and visual presentations that tell a story Covers how to apply a range of techniques and what the resultslook like, using screenshots of presentations, one page hand outs,and basic delivery with whiteboards Coauthored by Microsoft experts and a visual design guru whohave years of experience training professionals in thesemethods Includes sample Story Maps, templates, practical successstories, and more Learn how to sell your ideas and trigger change in your companywith Stories That Move Mountains: Storytelling and Visual Designfor Persuasive Presentations.

Learn how to use stories and visuals to make top-notch presentations It's called CAST (Content, Audience, Story, & Tell) and it's been a quiet success, until now. Developed over a twelve year period as a presentation method to help Enterprise Architects, it was adopted by Microsoft Enterprise Architecture teams and filtered from IT managers to Sales, and beyond to major organizations around the world. Now, thanks to this unique book from an expert author team that includes two Microsoft presentation experts, you can learn how to use this amazing process to create and make high-impact presentations in your own organization. The book helps you build complete visual stories, step by step, by using the CAST method to first create a Story Map and from there, a compelling presentation. It includes sample Story Maps, templates, practical success stories, and more. You'll discover how to go beyond PowerPoint slides to create presentations that influence your peers and effect change. Explains the secrets of making presentations and effecting change using CAST to create Story Maps and from there, high-impact and visual presentations that tell a story Covers how to apply a range of techniques and what the results look like, using screenshots of presentations, one page hand outs, and basic delivery with whiteboards Coauthored by Microsoft experts and a visual design guru who has years of experience training professionals in these methods Includes sample Story Maps, templates, practical success stories, and more Learn how to sell your ideas and trigger change in your company with Stories That Move Mountains: Storytelling and Visual Design for Persuasive Presentations.

For 20 years, Dashrath Manjhi used a hammer and chisel, grit and determination to carve a path through the mountain separating his poor village from the nearby village with schools, markets, and a hospital. This inspirational story shows how everyone can make a difference if their heart is big enough. Full color.

Meredith Sue Willis’s Out of the Mountains is a collection of thirteen short stories set in contemporary Appalachia. Firmly grounded in place, the stories voyage out into the conflicting cultural identities that native Appalachians experience as they balance mainstream and mountain identities. Willis’s stories explore the complex negotiations between longtime natives of the region and its newcomers and the rifts that develop within families over current issues such as mountaintop removal and homophobia. Always, however, the situations depicted in these stories are explored in the service of a deeper understanding of the people involved, and of the place. This is not the mythic version of Appalachia, but the Appalachia of the twenty-first century.

Four lost hikers are about to discover they’re capable of something extraordinary. Nola has gone up the mountain to commemorate her wedding anniversary, the first since her beloved husband passed. Blonde, stick-thin Bridget is training for a triathlon. Vonn is working out her teenage rebellion at eight thousand feet, driven by family obligation and the urge to escape her mistakes. Still reeling from the tragic accident that robbed him of his best friend, Wolf Truly is the only experienced hiker among them, but he has come to the cliffs on his eighteenth birthday without food or supplies because he plans to take his own life. When a series of missteps strands this unusual group together in the wilderness, they soon realize that their only defense against the brutality of nature is one another. As one day without rescue spirals dramatically into the next, and misadventure turns to nightmare, these four broken souls begin to form an inextricable bond, pushing themselves and one another further than they ever could have dreamed possible. The three who make it home alive will be forever changed by their harrowing days on the mountain. From the New York Times bestselling author of The Girls, The Mountain Story is a fast-paced, suspenseful adventure and a gorgeous tribute to the resilience of the human spirit. Braving a landscape both unforgivingly harsh and breathtakingly beautiful, Nola, Bridget, Vonn, and Wolf find themselves faced with an impossible question: How much will they sacrifice for a stranger?

Storytelling can be a lifelong and life sustaining habit of mind, a personal inheritance that connects us to our communities. It can also serve as an organizational inheritance—a management tool that helps businesses to develop and thrive. For more than a decade, award-winning author Janis Forman has been helping executives to tell stories in service of their organizational objectives. In Storytelling in Business: The Authentic and Fluent Organization, she teaches readers everywhere how the craft of storytelling can help them to achieve their professional goals. Focusing on the role of storytelling at the enterprise level, this book provides a research-driven framework for engaging in organizational storytelling. Forman presents original cases from Chevron, FedEx, Phillips, and Schering-Plough. Organizations like those featured in the book can make use of storytelling for good purposes, such as making sense of their strategy, communicating it, and developing or strengthening culture and brand. These uses of storytelling generate positive consequences that can have a sustained and significant impact on an organization. While large firms employ teams of digital and communication professionals, there’s much that any of us can extrapolate from their experience to create stories to further our own objectives. To show the reach of storytelling, Forman conducted 140 interviews with professionals ranging from CEOs in small and thriving firms, to corporate communication and digital media experts, to filmmakers—arguably the world experts in visual storytelling. She draws out specific lessons learned, and shows how to employ the road-tested strategies demonstrated by these leaders. Although this book focuses on storytelling in the context of business, Forman takes inspiration from narratives in literature and film, philosophical and social thought, and relevant concepts from a variety of other disciplines to instruct the reader on how to develop truly authentic and meaningful tales to drive success. A final chapter brings readers back to square one: the development of their own "signature story." This book is a pioneering work that guides us beyond the pressure and noise of daily organizational life to influence people in a sustained, powerful way. It teaches us to be fluent storytellers who succeed by mastering this vital skill.

"A photographic essay about the Maasai people in Kenya, traditionally nomadic herders, exploring the contemporary challenges they face--focusing on environmental changes such as the overgrazing of land and the threat of wildlife extinction--and how the Maasai are adapting their agricultural practices and lifestyle while preserving their culture"--Provided by publisher.

In a few hours, Millie will say “I do” to Bump Anderson, a man who loves her through and through. But would he love her if he knew the secret she keeps? Millie’s mind is racing and there seems to be no clear line between right and wrong. Either path leads to pain, and she’ll do anything to protect the ones she loves. So she decides to bury the truth and begin again, helping Bump launch a ranch in the wilds of Colorado. But just when she thinks she’s left her old Mississippi life behind, the facts surface in the most challenging way. That’s when Millie’s grandmother, Oka, arrives to help. Relying on her age-old Choctaw traditions, Oka teaches Millie the power of second chances. Millie resists, believing redemption is about as likely as moving mountains. But Oka stands strong, modeling forgiveness as the only true path to freedom. Together, Bump, Millie, and Oka fight against all odds to create a sustainable ranch, all while learning that the important lessons of their pasts can be used to build a beautiful future.

So, then. You want a story and I will tell you one... Afghanistan, 1952. Abdullah and his sister Pari live in the small village of Shadbagh. To Abdullah, Pari, as beautiful and sweet-natured as the fairy for which she was named, is everything. More like a parent than a brother, Abdullah will do anything for her, even trading his only pair of shoes for a feather for her treasured collection. Each night they sleep together in their cot, their skulls touching, their limbs tangled. One day the siblings journey across the desert to Kabul with their father. Pari and Abdullah have no sense of the fate that awaits them there, for the event which unfolds will tear their lives apart; sometimes a finger must be cut to save the hand. Crossing generations and continents, moving from Kabul, to Paris, to San Francisco, to the Greek island of Tinos, Khaled Hosseini writes about the bonds that define us and shape our lives, and how the choices we make resonate through

history.

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