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pages : illustrations ; 22

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to facilitate groups of people through well-defined processes to develop, organize, and sell new ideas. They are the invisible hands that turn vision into action. The Change Agentes Guide to Radical Improvement is a comprehensive how-to book, packed with all of the information and tools necessary to make any

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If you mention Cedar Point today to someone, their first thought is probably of the roller coasters. Cedar Point is called the Roller Coaster Capital of the World for a reason. The park has set more world records, holds more world records, and has set the standard for amusement parks across the

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world. But it hasn't always been like that. If you go back in time a hundred years ago, the roller coasters were an afterthought. Cedar Point in the early days was all about getting away to the beach, catching a live show in the Ballroom, socializing on the Hotel Breakers porch, or having a fine picnic with your co-

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workers. Sure, the resort had roller coasters. And Ferris wheels. And haunted houses. And carousels. But these weren't the focus. Rolling Through The Years is a look back across time at the development and changes at the Worlds' Greatest Amusement Park. Author Ken Miller has spent the last seven years exploring the

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history of the resort.

Magazine articles, museum archives, and over 100,000 newspaper articles spanning 200 years were examined for this detailed history of Cedar Point. Over 75 historical maps of the peninsula and over 1200 images are included in this coffee table book.

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Star," codifying valued behaviors for optimal performance The Culture Engine shows leaders how to create a high performing, values aligned culture through the creation of an organizational constitution. With practical step-by-step guidance, readers learn how to define their organization's culture,

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delineate the behaviors that contribute to greater performance and greater engagement, and draft a document that codifies those behaviors into a constitution that guides behavior towards an ideal: a safe, inspiring workplace. The discussion focuses on people, including who should be involved at the outset and how to engage

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culture drives great performance, and can help attract and retain great talent. But a great culture isn't something that evolves naturally. The Culture Engine is a guide to strategically planning a culture by compiling the company's guiding principles and behaviors into an organizational constitution. Decide

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which behaviors and attitudes are desired in the organization Secure leader commitment to planning, drafting, and implementing the document Learn the most effective way to socialize the draft statement and get everyone on board Model desired behaviors to boost employee engagement throughout

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the process

Organizational culture is not an amorphous thing

— it comes down from the top, inspired and exemplified by the leadership. It can steer a company up or down, keep it on mission or force it off-course. For an organization to fulfill its potential, the culture must be on-point, truly reflecting the heart of the

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company from leaders to team members across the company. The Culture Engine helps leaders define the playing field, pushing performance to the next level.

How do you teach a child to dream big and shoot for the stars? In this inspiring story, a young bunny named Zippy dreams of traveling to

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management from one
that is reactionary to a
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