



Manager. Google Analytics is the free tool used by millions of web site owners to assess the effectiveness of their efforts. Its revised interface and new features will offer even more ways to increase the value of your web site, and this book will teach you how to use each one to best advantage. Featuring new content based on reader and client requests, the book helps you implement new methods and concepts, track social and mobile visitors, use the new multichannel funnel reporting features, understand which filters to use, and much more. Gets you up and running with all the new tools in the revamped Google Analytics, and includes content requested by readers and users especially for new GA users Covers social media analytics features, advanced segmentation displays, multi-dashboard configurations, and using Top 20 reports Provides a detailed best-practices implementation guide covering advanced topics, such as how to set up GA to track dynamic web pages, banners, outgoing links, and contact forms Includes case studies and demonstrates how to optimize pay-per-click accounts, integrate AdSense, work with new reports and reporting tools, use ad version testing, and more Make your web site a more effective business tool with the detailed information and advice about Google Analytics in *Advanced Web Metrics with Google Analytics*, 3rd Edition.

**Network Design** Teresa C. Piliouras 2004-12-28 There are hundreds of technologies and protocols used in telecommunications. They run the full gamut from application level to physical level. It is overwhelming to try to keep track of them. *Network Design, Second Edition: Management and Technical Perspectives* is a broad survey of the major technologies and networking protocols and how they interr

**Hardening Apache** Tony Mobily 2004-04-26 \* Thorough coverage of Apache security \* Accessible for both junior and senior level system administrators \* This will be most up-to-date book on Apache Foreword and tech review by Ken Coar; one of the most respected people in the industry

*The International Reference Report 2000*

**Reinventing Los Angeles** Robert Gottlieb 2007-10-12 Describes how water politics, cars and freeways, and immigration and globalization have shaped Los Angeles, and how innovative social movements are working to make a more livable and sustainable city. Los Angeles—the place without a sense of place, famous for sprawl and overdevelopment and defined by its car-clogged freeways—might seem inhospitable to ideas about connecting with nature and community. But in *Reinventing Los Angeles*, educator and activist Robert Gottlieb describes how imaginative and innovative social movements have coalesced around the issues of water development, cars and freeways, and land use, to create a more livable and sustainable city. Gottlieb traces the emergence of Los Angeles as a global city in the twentieth century and describes its continuing evolution today. He examines the powerful influences of immigration and economic globalization as they intersect with changes in the politics of water, transportation, and land use, and illustrates each of these core concerns with an account of grass roots and activist responses: efforts to envision the concrete-bound, fenced-off Los Angeles River as a natural resource; “Arroyofest,” the closing of the Pasadena Freeway for a Sunday of walking and bike riding; and immigrants’ initiatives to create urban gardens and connect with their countries of origin. *Reinventing Los Angeles* is a unique blend of personal narrative (Gottlieb himself participated in several of the grass roots actions described in the book) and historical and theoretical discussion. It provides a road map for a new environmentalism of everyday life, demonstrating the opportunities for renewal in a global city.

**Computer Forensics For Dummies** Carol Pollard 2008-10-13 Uncover a digital trail of e-evidence by using the helpful, easy-to-understand information in *Computer Forensics For Dummies!* Professional and armchair investigators alike can learn the basics of computer forensics, from digging out electronic evidence to solving the case. You won’t need a computer science degree to master e-discovery. Find and filter data in mobile devices, e-mail, and other Web-based technologies. You’ll learn all about e-mail and Web-based forensics, mobile forensics, passwords and encryption, and other e-evidence found through VoIP, voicemail, legacy mainframes, and databases. You’ll discover

how to use the latest forensic software, tools, and equipment to find the answers that you’re looking for in record time. When you understand how data is stored, encrypted, and recovered, you’ll be able to protect your personal privacy as well. By the time you finish reading this book, you’ll know how to: Prepare for and conduct computer forensics investigations Find and filter data Protect personal privacy Transfer evidence without contaminating it Anticipate legal loopholes and opponents’ methods Handle passwords and encrypted data Work with the courts and win the case Plus, *Computer Forensics for Dummies* includes lists of things that everyone interested in computer forensics should know, do, and build. Discover how to get qualified for a career in computer forensics, what to do to be a great investigator and expert witness, and how to build a forensics lab or toolkit. Note: CD-ROM/DVD and other supplementary materials are not included as part of eBook file.

**SSCP Systems Security Certified Practitioner Study Guide and DVD Training System** Syngress 2003-03-25 The SSCP Study Guide and DVD Training System is a unique and comprehensive combination of text, DVD-quality instructor-led training, and Web-based exam simulation and remediation. These components will give the student 100% coverage of all (ISC)2 official exam objectives and realistic exam simulation. The SSCP Study Guide and DVD Training System consists of: 1. SSCP Study Guide The 1,000,000 readers who have read previous Syngress Study Guides will find many familiar features in the Study Guide along with many new enhancements including: · Exercises: There will be frequent use of step-by-step exercises with many screen captures and line drawings. Exercises will be presented in sidebar-like style, and will run 1 to 2 pages. · Anatomy of a Question: Question types will be diagrammed and analyzed to give readers access to the theory behind the questions themselves. · Teacher’s Pet: These will be written from the instructor’s perspective and will provide insight into the teaching methodologies applied to certain objectives that will give readers the “\$2,000 worth of training in a \$60 book feel.” These will be presented in sidebar-like style and will run about 1 page. · Objectives Fast Track: End of chapter element containing each A-head from the chapter and succinct bullet points reviewing most important information from each section (same as current Solutions Fast Track). · FAQs: End of Chapter Frequently Asked Questions on objective content. These are not exam preparation questions (same as our current FAQ). · Test What You Learned: End of chapter exam preparation questions, which are in the format of the real exam. 2. SSCP DVD: The DVD will contain 1 hour of instructor-led training covering the most difficult to comprehend topics on the exam. The instructor’s presentation will also include on-screen configurations and networking schematics. SSCP from solutions@syngress.com The accompanying Web site will provide students with realistic exam-simulations software. The exam will emulate the content and the look and feel of the real-exam. Students will be able to grade their performance on the Web-based exam and automatically link to the accompanying e-book for further review of difficult concepts Ø \$2,000 worth of training in a \$60 book, DVD, and Web-enhanced training system. Consumers of this product will receive an unprecedented value. Instructor-led training for similar certifications averages \$2,000 per class, and retail DVD training products are priced from \$69 to \$129. Consumers are accustomed to paying 20% to 100% more than the cost of this training system for only the DVD! Ø Changes to the CISSP Certification pre-requisites will result in an increase in the popularity of the SSCP certification. Recently the (ISC)2 increased the work experience requirement of the CISSP certification to four years from three years. This increase will result into current candidates for the CISSP to shift to the SSCP certification, as the verifiable field requirement is only one year. Ø Syngress well-positioned in wide open playing field. The landscape of certification publishing has changed dramatically over the past month with Coriolis ceasing operations, Hungry Minds facing an uncertain future after their acquisition by John Wiley & Sons, and Syngress ending its long-term relationship with Osborne McGraw Hill in pursuit of publishing Study Guides independently. We are confident that Syngress’ long history of best-selling Study Guides will continue in this new era.

**The Internet Encyclopedia** Hossein Bidgoli 2004 The Internet Encyclopedia in a 3-volume reference work on the internet as a business tool, IT platform, and communications and commerce medium.